



# STEVE DEEMER

1833 Madison St., Unit 1, Hollywood, FL 33020 • 954-391-0398 • dr.steve@pc-wizard.net

---

## IT Professional / Manager / Programmer – 10+ Years' Experience

WEB DEVELOPMENT ~ PROJECT MANAGEMENT ~ DATABASES  
TECHNICAL SUPPORT ~ CLIENT RELATIONS ~ PERSONNEL LEADERSHIP

---

### PROFILE

- Seasoned IT experience with proven expertise in programming, database administration, user relations, vendor management, troubleshooting, website development, data migrations, and IT security.
- Adept at analyzing unique client/company challenges and creating visually-appealing web pages which enrich corporate identity and online presence.
- Excel at interfacing with key stakeholders to propel forward-moving and cost-efficient efforts.
- Able to coordinate cross-functional teams in accomplishing objectives and meeting critical deadlines in a fast-paced, high-growth, and diverse environment
- Exceptional talents in coding; constantly focus on optimizing software/website reliability, stability, extensibility, durability, and adaptability.
- Respected by management and peers for keen sense of innovation, resourcefulness, and the ability to resolve issues and deliver genuine results.
- Consistently ensure first-rate customer satisfaction through proactive communication and cooperation.
- Well-versed in leveraging regular back-up procedures to protect and defend vital information.
- Strong skills in problem analysis, swiftly responding to user requests and problems, and delivering technical training.

---

### PROFESSIONAL EXPERIENCE

*Over the past 8 plus years I have been dedicated to one company "Rolon Group" - Starting as Sr. PHP Developer "World Web Partners" moving into IT manager of the Digital Marketing "Tribeca Marketing Group" A summary of tasks are as follows :*

WorldWebPartners, 2009 to 2014 → Tribeca Marketing Group, 2014

#### IT Manager, Digital Marketing Group

- Autonomously control all facets of IT operations including technical support, website maintenance, programming, graphics, and web-based marketing for rapidly growing company.
- Managed all website projects with various groups as well as taught the clients on usage to maintain the sites
- Created APIs to work with our sister company to retain the lead value.
- Addressed all SEO needs as well as ads for facebook – google and any other challenges the teams had
- tweaked sites to increase the speed of load time as well as the users interface to address the navigational value
- helped to facilitate the clients needs to retain and increase our value to become the number 20 overall growth of the country as per inc.5000 <https://www.inc.com/profile/tribeca-marketing-group>

*WorldWebPartners, 2009 to 2014*

### **Senior Webmaster / PHP Programmer**

- As sole programmer and IT associate, maintained Americolleges.com portal to facilitate recruitment leads for various colleges.
- Helmed staff workstations, continuously optimized server infrastructure, and supported more than 100 domains by designing innovative mobile sites and custom portals.
- Evolved company from shared IP host with single database to include applications server, database server, firewall, custom PHP applications, custom reports, and over 1,000 specific landing pages for colleges.
- Spearheaded complete spectrum of website operations from affiliate call centers to outside hosting firms posting to company database, as well as organic traffic and comprehensive custom reporting.
- Held concurrent roles as database administrator, Unix system administrator, and email administrator.
- Masterminded detailed disaster recovery plan and back-up procedures to ensure business continuity and safeguard critical company information and assets.
- Expertly maintained hundreds of URLs for clients and implemented robust anti-virus software and data security strategies.
- Help to retain the company status to make the list of Inc 5000 <https://www.inc.com/profile/world-web-partners>

### **Previous career paths**

Contractor / multiple companies, 2006 to 2009

#### **Webmaster & Programmer**

- Successfully planned, coordinated, and steered projects from start-up through timely, on-budget delivery for Heritage Web Solutions in Utah; built over 300 websites and custom PHP applications.
- Devised seamless workflow for predictive dialer using IVRs for US Medical Supply in Miami, wrote dial scripts, created custom browser for dial scripts, set up SER Dial Results application, and determined practical KPIs for management.
- Methodically collected data from SQL Server to be used in Amazon and Yahoo stores for Morris 4x4 in Ft. Lauderdale.
- Designed and launched corporate website and Intranet for Prestige Financial, Inc. in Ft. Lauderdale, and effectively customized telemarketer application to enhance user navigation and control.

BASF, Mount Olive, NJ, 2000 to 2005

#### **Senior System Analyst**

- Aligned and mobilized onsite and offshore team members to complete broad-based projects with an emphasis in web development and module customization.
- Created module applications for e-commerce group and introduced custom reporting on Internet user activity via WebLogic.
- Built and designed websites and animated banners, completed extensive data migrations, and assembled training manuals and technical documents for Web Publisher, OpenMarket, Google search, JavaScript, and Dreamweaver.

RCMT, 1999 to 2000

#### **Consultant / Programmer**

- Established online portal for cell phone web browser and touch screen portal for doctor's office, richardsimmons.com, and dailydiary.com.
- Strategically launched highly influential press release to announce new HDML cellular technology which increased company stock by 15%.

MFG Systems, 1996 to 1999

**Consultant / Programmer**

- Project-managed multiple initiatives to ensure 100% Y2K compliance across all computers, servers, websites, and associated technology and equipment.
- Closely monitored and maintained 10 critical databases belonging to major clients in pharmaceutical and telecommunication industries.

---

**E D U C A T I O N**

**Master of Science, Computer Science**  
Belford University, 2003

**Associate of Science, Computer Science**  
Ashworth College, 2001

**CET / Novell Diploma / Certificate**  
Dover Business College 1995

---

**T E C H N O L O G Y**

Microsoft Project, Oracle, MySQL, Visual Studio, Visual Basic, Crystal Reports, Dreamweaver, Flash, UltraEdit, Photoshop, Image Ready, Adobe Reader, Microsoft Office Suite, Windows O/S, Linux/Unix, Apache/RedHat, WebSphere, JavaScript/ActionScript, CSS, VB.net, SourceSafe, WebSphere, Cascading Style Sheets, HTML/DHTML, JSP/ASP/PHP, Ajax/jQuery/JSON, XML/XSLT, Documentum WebPublisher, OpenMarket Divine, FTP/SSH/Telnet, CGI/Perl, SER Dial Results (certified), ColdFusion, Joomla

---

**S A M P L E S O F P R O F E S S I O N A L U R L S**

<https://www.americolleges.com/>  
<http://worldwebpartners.com/>  
<http://www.tribecamarketinggroup.com/>  
<https://www.citycollege.edu/>  
<https://leadadvantage.us/>

---

**S A M P L E S C O D E**

I created an Application that goes to one of my mail servers Gets new mail and displays no send no modify just details and body of new mail <http://srdweb.com/domains/>

Using an API Call I call up from a sports page tonights NBA schedule and display an XML file Using XSL to render it <http://www.srdweb.com/sports>

---

**N E T W O R K I N G**

My Networks :

Facebook : <https://www.facebook.com/Stevendeemer2017>

LinkedIn : <https://www.linkedin.com/in/steven-deemer-6bb54b150/>

Instagram : <https://www.instagram.com/sd1964.with/>